

## CONTENT

- Copy
- Navigation (main, secondary and footer)
- Footer (copyright information, privacy policy, sitemap, etc.)
- Popups, sliders, animations etc.
- Content legibility (web safe fonts)
- Hidden 404 pages

## BROWSER COMPATIBILITY

- Safari
- Chrome
- Firefox
- Internet Explorer

## DEVICE COMPATIBILITY

- Tablet
- Smartphone
- Additional screen(s)

## SECURITY

- Penetration scanning (vulnerabilities/ OWASP Top Ten)
- Implementation of SSL certificate (if applicable)

## USER EXPERIENCE AND ACCEPTANCE

- Specifications document/business rules
- Hyperlinks
- Overall usability
- Navigation
- Page optimization (load time, animations, videos etc.)
- Form submissions (login, signup, join email list, etc.)
- Search fields

## SEARCH OPTIMIZATION

- Metatags and metadata
- Keyword implementation (title tag, h1 tag, image alt tags, etc.)
- SEO landing pages (content/functionality)

Creative MediaWorks offers custom web development, graphic design and print solutions to the Life Science industry and their agencies with a focus on quality, deadline and accuracy. We achieve our quality standards through defined workflow processes, direct access to on-staff project talent, proofreading and quality assurance expertise backed by an uncompromising commitment to the most responsive customer service in the business.